

<https://internshipca.online/job/uoft-internships/>

UOFT Internships 2026 New Application

Description

UOFT Internships is seeking a motivated and creative Marketing Intern to join our team. The selected candidate will have the opportunity to work closely with experienced professionals in the field of marketing and gain practical experience in executing marketing strategies and campaigns.

Responsibilities

- Assist in the development and implementation of marketing campaigns to promote UOFT Internships across various channels.
- Conduct market research to identify trends, competitive analysis, and opportunities for program growth.
- Create engaging content for social media platforms, including posts, graphics, and videos.
- Assist in the management of UOFT Internships' social media accounts, including scheduling posts and engaging with followers.
- Collaborate with team members to brainstorm and execute creative marketing initiatives.
- Support the planning and execution of events and informational sessions to recruit students for internship opportunities.
- Provide administrative support as needed, including maintaining marketing materials and databases.

Qualifications

- Currently enrolled in a Bachelor's or Master's degree program, preferably in Marketing, Communications, or a related field.
- Strong written and verbal communication skills.
- Proficiency in using social media platforms for business purposes.
- Creative thinking and the ability to contribute innovative ideas to marketing campaigns.
- Detail-oriented with excellent organizational skills.
- Ability to work independently and collaboratively in a fast-paced environment.
- Knowledge of basic graphic design tools (e.g., Canva, Adobe Spark) is a plus.

Job Benefits

- Gain hands-on experience in marketing within a prestigious educational institution.
- Work closely with experienced professionals and receive mentorship and guidance.
- Networking opportunities with industry professionals and fellow interns.
- Flexible work schedule to accommodate academic commitments.
- Opportunity for growth and advancement within the organization.

Contacts

Hiring organization

University of Toronto

Employment Type

Intern

Duration of employment

3 Months

Industry

Higher Education

Job Location

Toronto, Ontario, Canada, M4C,
Toronto, Ontario, Canada

Working Hours

09

Date posted

August 18, 2026

Valid through

14.02.2028

Interested candidates should submit a resume and cover letter outlining their qualifications and interest in the position. Please include "Marketing Intern Application – UOFT Internships" in the subject line. Applications will be reviewed on a rolling basis until the position is filled.

Join UOFT Internships and be part of a team dedicated to empowering students through valuable experiential learning opportunities!