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Enterprise Canada Internships 2026 / 2027 Apply here

Description

Enterprise is looking for a Marketing Intern to join our team in Toronto, ON. This internship offers a unique opportunity to gain hands-on experience in the marketing field within the dynamic and fast-paced environment of the Canadian enterprise sector. The successful candidate will work closely with our marketing team to contribute to various projects, campaigns, and initiatives.

Responsibilities

- **Content Creation:** Assist in the development of engaging and compelling content for digital and traditional marketing channels.
- **Social Media Management:** Contribute to the planning and execution of social media strategies to enhance brand visibility and engagement.
- **Market Research:** Conduct market research to identify trends, competitor activities, and opportunities for innovation.
- **Campaign Support:** Collaborate with the marketing team to support the planning and execution of marketing campaigns.
- **Data Analysis:** Analyze marketing performance metrics and provide insights to optimize future campaigns.
- **Collaboration:** Work closely with cross-functional teams to ensure alignment of marketing efforts with overall business objectives.
- **Event Coordination:** Assist in the planning and execution of events, both virtual and in-person, to promote the Enterprise brand.

Qualifications

- Enrollment in a relevant undergraduate program (Marketing, Business, Communications, or related field).
- Strong communication skills, both written and verbal.
- Creative mindset with a keen eye for design and content creation.
- Familiarity with social media platforms and digital marketing trends.
- Analytical skills to interpret data and draw actionable insights.
- Proactive and self-motivated with the ability to work independently and collaboratively.
- Proficiency in Microsoft Office Suite and basic graphic design tools.

Job Benefits

- **Hands-on Experience:** Get real-world experience in a dynamic marketing environment.
- **Networking Opportunities:** Connect with industry professionals and build valuable relationships.
- **Professional Development:** Gain insights into the enterprise sector and develop essential marketing skills.
- **Mentorship:** Benefit from guidance and mentorship from experienced marketing professionals.

Hiring organization
Enterprise Canada

Employment Type
Intern

Duration of employment
3 Months

Industry
Public Relations and Communications Services

Job Location
Toronto, Ontario, Canada, M5A, Toronto, Ontario, Canada

Working Hours
09

Date posted
July 31, 2026

Valid through
11.11.2026

Contacts

Interested candidates are invited to submit their resume and a cover letter highlighting their relevant experience and why they are interested in joining Enterprise. Please send your application to careers@enterprise.ca with the subject line “Marketing Intern Application – [Your Name].”

Enterprise is an equal opportunity employer. We encourage applications from candidates of all backgrounds and experiences. We thank all applicants for their interest; however, only those selected for an interview will be contacted.